

MANY HAPPY RETURNS

Storer makes welcome return to head up Pooling Partners UK & Ireland

Coventry – July 1, 2016 - A leading expert in sustainable logistics and the circular economy has been appointed to head up the UK and Ireland markets for Pooling Partners, Europe's largest combined manufacturer and pooler of wooden pallets.

With more than 30 years in the supply chain, Phil Storer - who coined the phrase *ECOnomics* to best describe why sustainable logistics and profitability are not mutually exclusive - will be focusing his attention on Pooling Partners' continued year-on-year market growth – it has already established itself as the second largest pallet pooler in the UK.

Phil, 55, who has held senior positions in the supply chain for almost 30 years including roles as managing and commercial director for Exel Logistics, will be looking to accelerate this growth across its multiple sectors including the food and drink, FMCG retail and other markets.

Based at Pooling Partners' UK headquarters in Meriden, Coventry, it is a welcome return for Phil, who has been leading the successful European development role for IPP Logipal and PRS Return pooling services of Pooling Partners' portfolio for the last six years.

“We have ambitious targets and my brief is clear: to continue to grow our market share through our customer-centric and value for money proposition. We work with our clients to streamline their supply chain using our circular economy re-use model whereby we manufacture, retrieve and repair pallets before re-circulating them and managing this constant flow.

“This sustainable model creates a value proposition by driving additional efficiencies and carbon savings while our focus is simplicity and transparency – from our UK-based customer centres to our centralised billing – so that we make it easy to start a conversation with us.”

A family man, Phil, who lives in Derbyshire, added: “We have an excellent team in the UK and Ireland and a rich pipeline of new business opportunities. Many are renewals, but interestingly there are many we are talking to make a change and are trying something new. This is where we have strength and I look forward to starting those conversations.”

About Pooling Partners

Pooling Partners is Europe’s #1 integrated full-service pooler and producer of pallets and boxes.

With a history dating back to 1891, this Dutch family business provides pallet and box pooling services across Europe and is also one of Europe’s largest producers of wooden pallets. It operates three pooling networks in demanding supply chains: the IPP Logipal pool, the European network PAKi Logistics, and its PRS Return System.

The IPP Logipal pool is a leading rental provider of pallets and boxes in fast moving consumer goods and industrial supply chains across Europe. Via an extensive service centre network customers rent IPP pool pallets to store and deliver their brands. By deploying its pooling expertise in recovery and refurbishment, customers of the IPP Logipal pool are provided with pool pallets when and wherever they need them.

Pooling Partner’s Euro Pallet Exchange network is the market leader in pool management of exchangeable and standardised load carriers such as Euro pallets and box pallets. Customers receive pallets at the right quality where and when they need them and return them wherever and whenever; via an extensive network of more than 10,000 pooling stations across Europe.

PRS Return System is an efficient and reliable pooling system for users of CP-type pallets in the demanding polymer and chemical sectors across Europe and Turkey. For nearly 20 years it has contributed to sustainability by strongly growing pallet re-use and reducing packaging waste.

Pooling Partners is a long-standing and leading exponent of circular economy models, promoting recovery and continual re-use of durable standard pallets and boxes in efficient and sustainable pooling systems. Its production facilities source from sustainably managed forests and produce and repair over 20 million pallets and boxes per annum from wood that is PEFC™ or FSC® certified.

The company has an annual turnover of ca. € 300 million and employs around 800 staff. For more information, please visit: www.poolingpartners.com.

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