

## **SIMPLE SUPPLY CHAIN SOLUTION SEES PARTNERSHIP EXTENDED**

Coventry – January 17, 2017 --Fenmarc, one of the UK's leading prepared fresh produce manufacturers, has renewed a major contract with Pooling Partners, one of Europe's leading poolers of sustainable wooden pallets, which is helping to drive major supply chain efficiencies.

Cambridgeshire-based Fenmarc, which employs more than 200 staff at its Elm head office, uses both Pooling Partners' Trade Direct and One Way Trip supply chain models, which ensure quality pallets, speed and efficiencies when getting product to major supermarkets within tight delivery windows.

It also uses a mix of standard and Euro pallets – where it has seen a 59 per cent increase in use – to offer greater logistical flexibility.

The business, which prepares and packs a diverse range of quality vegetables, has been working with Pooling Partners since 2012 and over the last five years has overseen a programme of continuous improvement which has even led to price reductions.

Phil Beckett, supply chain director for Fenmarc, said: "It is all down to responsiveness and simplicity. Pallets should not be something that takes a lot of management and this is exactly what we get with Pooling Partners.

"Before we signed with them we had to spend a lot of time dealing with deliveries, quality issues and queries on incredibly complicated invoices.

"The Pooling Partners solution is about as simple as it can be – we order pallets, they arrive and we use them as part of a very simple and transparent arrangement. Regular audits then allow both parties to proactively manage stocks in order to prevent issues."

Phil Storer, UK Director for Pooling Partners said: "We have watched this relationship grow since 2012. Fenmarc wants what a lot of customers demand – a collaborative partnership and a simple and straightforward approach. We will continue to deliver to that requirement."

### About Pooling Partners

Pooling Partners is Europe's #1 integrated full-service pooler and producer of pallets and boxes.

With a history dating back to 1891, this Dutch family business provides pallet and box pooling services across Europe and is also one of Europe's largest producers of wooden pallets. It operates three pooling networks in demanding supply chains: the IPP Logipal pool, the European network PAKi Logistics, and its PRS Return System.

The IPP Logipal pool is leading in rental provision of pallets and boxes in fast moving consumer goods and industrial supply chains across Europe. Via an extensive service centre network customers rent IPP pool pallets to store and deliver their brands. By deploying its pooling expertise in recovery and refurbishment, customers of the IPP Logipal pool are provided with pool pallets when and wherever they need them.

The Exchange Based pooling network leads the market in pool management of exchangeable and standardised load carriers such as Euro pallets and box pallets. Customers receive pallets at the right quality where and when they need them and return them wherever and whenever; via an extensive network of more than 10,000 pooling stations across Europe.

The PRS Return System is an efficient and reliable pooling system for users of CP-type pallets in the demanding polymer and chemical sectors across Europe and Turkey. For nearly 20 years it has contributed to sustainability by strongly growing pallet re-use and reducing packaging waste.

Pooling Partners is a long-standing and leading exponent of circular economy models, promoting recovery and continual re-use of durable standard pallets and boxes in efficient and sustainable pooling systems. Its production facilities source from sustainably managed forests and produce and repair over 20 million pallets and boxes per annum from wood that is PEFC™ or FSC® certified.

The company has an annual turnover of more than € 300 million and employs around 800 staff.

**ENDS**

**For further information, please visit: [www.poolingpartners.com](http://www.poolingpartners.com) or contact John Wilson at Newsline PR on + 44 (0) 1926 888308/+ 44(0) 77 66 66 07 90 or email: [john@newsline-pr.co.uk](mailto:john@newsline-pr.co.uk)**