

Pooling Partners extends contract with Jeyes in UK and Ireland

Coventry, UK, April 2 2017 - Pooling Partners, Europe's largest combined pallet manufacturer and pooler, has extended its UK and Ireland contract with household cleaning specialist Jeyes Group.

The renewal, which utilises Pooling Partners' 'Trade Direct' concept, will allow the manufacturer of Easy, Kleenoff, Quickies and private label goods to optimise its supply chain by guaranteeing deliveries, reducing costs and minimising its carbon footprint via fewer truck movements.

In extending the contract, Jeyes Group, a Royal Warrant holder for more than 100 years with an international presence, recognises its supply chain as a means to deliver competitive advantage.

The savings are based upon a collaborative approach and reaffirms Jeyes decision to re-evaluate its supplier partnerships. Steve Randall, logistics manager at Jeyes Group, said: "As an expanding international brand, we are constantly reviewing the way we do business to make sure that we are optimising efficiencies. That is especially the case in the supply chain, which can deliver real and financial commercial advantage.

"You may have the best products in the world but failure to leverage your supply chain to deliver greater efficiencies and drive down costs, will be reflected in the product price and the shelf point. Working with good suppliers enables us to avoid this scenario.

"Pooling Partners has demonstrated its ability to work with us to manage our product flows more effectively as part of a transparent partnership.

"We have continued to see an upward trend in quality assurance through effective account management and this trend is set to continue with mutually agreed targets over the next few years."

Phil Storer, director for Pooling Partners, said: "Household names require robust supply chain management – it is part of their brand DNA of getting the right product to the right place at the right time, and the right price. Jeyes is synonymous with cleaning products for the home and garden and the renewed solution we have worked with them to deliver polish to its supply chain.

"Like our many FMCG clients, Jeyes continues to be able to order and manage its pallet requirements easily via the epallet partner portal, a user-friendly online ordering system. With 24-hour reporting, the group has reaffirmed its commitment to uninterrupted service and growth."

Pooling Partners is Europe's #1 integrated full-service pooler and producer of pallets and boxes.

With a history dating back to 1891, this Dutch family business provides pallet and box pooling services across Europe and is also one of Europe's largest producers of wooden pallets. It operates three pooling networks in demanding supply chains: the IPP Logipal pool, the European Exchange Logistic network, and its PRS Return System.

The IPP Logipal pool is leading in rental provision of pallets and boxes in fast moving consumer goods and industrial supply chains across Europe. Via an extensive service centre network customers rent IPP pool pallets to store and deliver their brands. By deploying its pooling expertise in recovery and refurbishment, customers of the IPP Logipal pool are provided with pool pallets when and wherever they need them.

The European Exchange Logistics network is the market leader in pool management of exchangeable and standardised load carriers such as Euro pallets and box pallets. Customers receive pallets at the right quality where and when they need them and return them wherever and whenever; via an extensive network of more than 10,000 pooling stations across Europe.

The PRS Return System is an efficient and reliable pooling system for users of CP-type pallets in the demanding polymer and chemical sectors across Europe and Turkey. For nearly 20 years it has contributed to sustainability by strongly growing pallet re-use and reducing packaging waste.

Pooling Partners is a long-standing and leading exponent of circular economy models, promoting recovery and continual re-use of durable standard pallets and boxes in efficient and sustainable pooling systems. Its production facilities source from sustainably managed forests and produce and repair over 20 million pallets and boxes per annum from wood that is PEFC™ or FSC® certified.

The company has an annual turnover of more than € 300 million and employs around 800 staff.

For more information, please visit: www.poolingpartners.com or contact NewslinePR: +44 (0) 1926 888308