

FRUITFUL RELATIONSHIP ENTERS NEW PHASE

Chingford Fruit renews contract with Pooling Partners to provide healthy returns

Coventry – April 2017 - Pooling Partners, Europe’s biggest combined pooler and pallet manufacturer, has extended its collaboration with family-owned UK growers Chingford Fruit to increase pallet movements, while at the same time reducing the businesses’ carbon footprint as part of the IPP Logipal circular economy model.

Dartford-based Chingford provides a variety of fresh fruit including apples, pears, citrus, apricots and peaches to supermarkets and stores across the UK.

The extension of its contract with Pooling Partners, based in Meriden, Coventry, will ensure the supply chain to consumers remains strong and efficient, courtesy of a continuous supply of sustainable pallets.

Dave Slaughter, Operations Director at Chingford fruit, said: “Using its IPP Logipal pooling system, Pooling Partners provides us with a cost-effective and efficient supply of pallets to deliver our fresh fruit to supermarket shelves.

“The business also helps us to cut our own carbs in terms of reducing the unnecessary empty running of trucks through the IPP Logipal ‘Trade Direct’ model which not only reduces our emissions but also our costs, while at the same time increasing our efficiency. Reducing our environmental impact is also why working with Pooling Partners has proved so fruitful.”

Phil Storer, Country Director of Pooling Partners in the UK and Ireland, said: “Chingford is a great story for us. Britain is made up of smaller but very healthy businesses which innovate and constantly evolve to compete in tough markets that require efficient, right first time solutions because of the perishable nature of their products.

“We work very closely with them to guarantee efficiencies and savings delivered through our circular economy model, which allows us to move their products across the UK cost-effectively and in a low-carbon manner. Pooling Partners pools, recovers, repairs, re-uses and makes well over 20 million pallets every year as part of its own highly sustainable circular economy re-use systems.”

Pooling Partners is Europe's #1 integrated full-service pooler and producer of pallets and boxes.

With a history dating back to 1891, this Dutch family business provides pallet and box pooling services across Europe and is also one of Europe's largest producers of wooden pallets. It operates three pooling networks in demanding supply chains: the IPP Logipal pool, the European Exchange logistics network, and its PRS Return System.

The IPP Logipal pool is leading in rental provision of pallets and boxes in fast moving consumer goods and industrial supply chains across Europe. Via an extensive service centre network customers rent IPP pool pallets to store and deliver their brands. By deploying its pooling expertise in recovery and refurbishment, customers of the IPP Logipal pool are provided with pool pallets when and wherever they need them.

The European Exchange Logistics network is the market leader in pool management of exchangeable and standardised load carriers such as Euro pallets and box pallets. Customers receive pallets at the right quality where and when they need them and return them wherever and whenever; via an extensive network of more than 10,000 pooling stations across Europe.

The PRS Return System is an efficient and reliable pooling system for users of CP-type pallets in the demanding polymer and chemical sectors across Europe and Turkey. For nearly 20 years it has contributed to sustainability by strongly growing pallet re-use and reducing packaging waste.

Pooling Partners is a long-standing and leading exponent of circular economy models, promoting recovery and continual re-use of durable standard pallets and boxes in efficient and sustainable pooling systems. Its production facilities source from sustainably managed forests and produce and repair pallets and boxes from wood that is PEFC™ or FSC® certified only.

The company has an annual turnover of more than € 300 million and employs around 800 staff.

For more information, please visit: www.poolingpartners.com or contact Newline PR on 01926 888308.