

Appointment Gerard Rohaan at Pooling Partners

Eck en Wiel, June 15, 2017 - With effect from today Mr. Gerard Rohaan will start at Pooling Partners as CEO IPP Logipal and PRS.

Mr. Rohaan graduated from University of Twente in 1991 where he got his masters in Applied Physics.

He started his business career at Unilever where he has gained retail experience by carrying out various roles; starting as Process and Quality Improvement Manager followed by Plant Manager roles and finally active as Category/Trade Marketing Manager. After that, Mr. Rohaan has been active in various consultancy and general management positions at McKinsey & Company, Shell and Stork. During the last two years he gained entrepreneurial experience as CEO of VPS, a global leader in fuel testing and bunker quantity survey.

With his strong track record we believe Mr. Rohaan is a strategic leader who thinks beyond the obvious. He connects with people and motivates teams, dealing with complexity and driving change. This will prove to be very useful and valuable to develop Pooling Partners' IPP and PRS pooling activities.



Gerard Rohaan

Pooling Partners is Europe's #1 integrated full-service pooler and producer of pallets and boxes. With a history dating back to 1891, this Dutch family business provides pallet and box pooling services across Europe and is also one of Europe's largest producers of wooden pallets. It operates three pooling networks in demanding supply chains: the IPP Logipal pool, the European network PAKi Logistics, and its PRS Return System.

The **IPP Logipal pool** is leading in rental provision of pallets and boxes in fast moving consumer goods and industrial supply chains across Europe. Via an extensive service centre network customers rent IPP pool pallets to store and deliver their brands. By deploying its pooling expertise in recovery and refurbishment, customers of the IPP Logipal pool are provided with pool pallets when and wherever they need them.

The European PAKi Logistics network is the market leader in pool management of exchangeable and standardised load carriers such as Euro pallets and box pallets. Customers receive pallets at the right quality where and when they need them and return them wherever and whenever; via an extensive network of more than 10,000 pooling stations across Europe.

The PRS Return System is an efficient and reliable pooling system for users of CP-type pallets in the demanding polymer and chemical sectors across Europe and Turkey. For nearly 20 years it has contributed to sustainability by strongly growing pallet re-use and reducing packaging waste.

Pooling Partners is a long-standing and leading exponent of **circular economy** models, promoting recovery and continual re-use of durable standard pallets and boxes in efficient and sustainable pooling systems. Its production facilities source from sustainably managed forests and produce and repair over 20 million pallets and boxes per annum from wood that is PEFC™ or FSC® certified.

The company has an annual turnover of € 317 million and employs more than 800 staff. For more information, please visit: www.poolingpartners.com.